

## Design Idea Testing 4

Name

**A2 Food Technology Coursework**

### Introduction

Introduce the dish. Why have you chosen to make this idea?  
You will need to complete a sheet for each dish you make. You should aim to make 3 dishes and show as many skills as possible – different pastries, different methods of cake making, different sauces, etc. You will also need to present the ideas well for photographs.

### Recipe for -----

Use the Nutrition Program' to put in a new recipe. Use the 'cost' icon to work out the cost of your product. You can override any of the pricings given and you may need to add in unusual ingredient information. Use the costing provided to export the information and paste into this box.

### Method

Add in the method to make your recipe stage by stage. If you have a lot of space in this box then you should add in comments about the function of the ingredients or the science behind each stage of making.

Add in a radar diagram here. This can be drawn once the page is printed, pasted on or pasted in from Microsoft excel. The radar diagram should help evaluate the product as a product (is it nice to eat) and to see whether it meets the specification. It would be useful to have more than one person test your dish so that you can comment on consumer views. You can use the radar diagram as set up in the help files, but you must add in your own criteria from the specification for your design. If all of you use exactly the same then you could lose marks.

Use the 'nutrition program' to prepare a label for your product or to add in nutritional analysis. The label can include a photograph of your dish. You will also need to add in photographs of your dish on the assessment forms. The photograph for the label does not need to have your name on it, but the one for the CABS form does, so I suggest that you take 2 photos.

### Evaluation

Add in your evaluation here.

Comment on the best points from the radar diagram. Say how you would improve on the weakest points from the radar diagram to make it more desirable to a larger consumer audience. Talk about individual consumer comments.

Comment on the label information. Use the traffic light system to focus your comments here (this should also give development clues).

Comment on sustainability relating to design and resources.

You could also add in comments from your client.

### Development Possibilities

Point out the possible developments that could be done with this product. These could be shape, process, ingredient developments, etc.

### Manufacture

Point out how the product could be mass produced. Discuss any changes that would need to be made for it to be a viable product.

### Summary/conclusion

Add in a summary/conclusion to the page. Is this a potentially viable product? Did consumers enjoy it and be willing to buy it. Comment on any other points of information not included in other evaluations such as portion size and cost.